2013

1.2

2013 [1]3899 [2] 95.80%

93.52% 25.35% 21.48%

28.36% [3] 18.33% 99.32%

1.51% 1.10% 79.67%

17.04% 98.71% 3.23%

93.55% 1.93% 3

3

	622	25.35%	22	1.51%	5	3.23%	649	15.95%
	527	21.48%	16	1.10%	–	–	543	13.34%
	696	28.36%	1164	79.67%	145	93.55%	2005	49.26%
	450	18.33%	249	17.04%	3	1.93%	702	17.25%
[4]	159	6.48%	10	0.68%	2	1.29%	171	4.20%
	93.52%		99.32%		98.71%		95.80%	

1.3

1.3.1

2013 649 15.95%

622 25.35% 475

147 22 1.51%

12 10 5 3.23%

4

1 = + + +
2 = + + + / × 100%
3 = + + +
4 = + + + +

4

1.3.2

2013 543 13.34%

527 21.48%

16 1.10% 5

5

	275	7
	124	–
	51	1
	28	3
	13	1
	8	2
	7	1
	4	–
	4	–
	3	–
	3	1
	2	–
	2	–
	1	–
	1	–
	1	–
	527	16

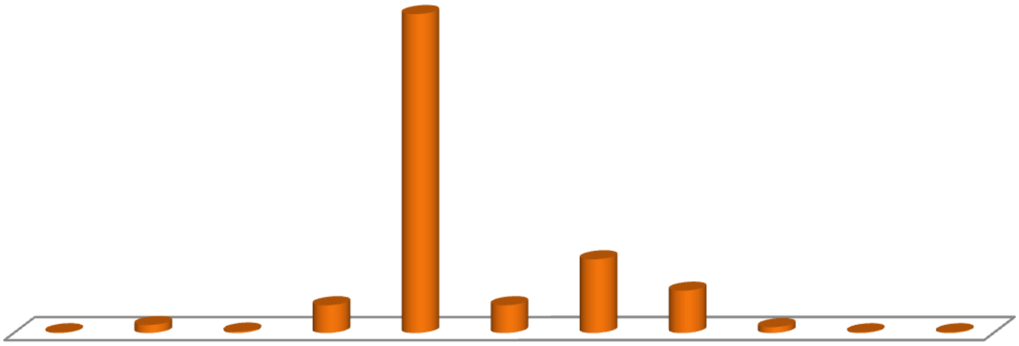
1.4

1.4.1

2013

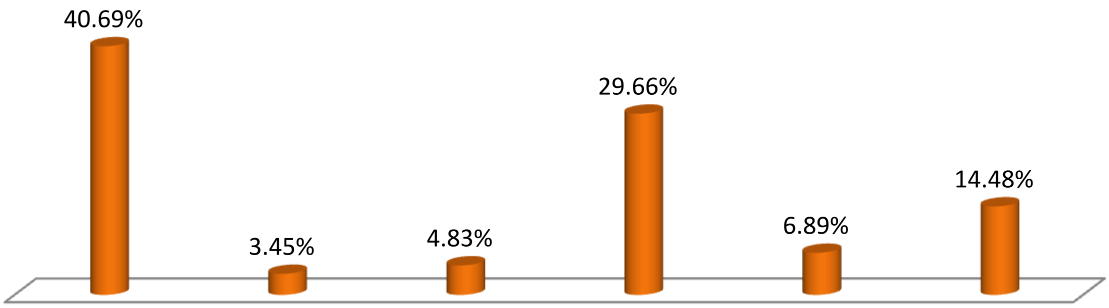
62.79% 71.57%

40.69% 1 2 3



1

2

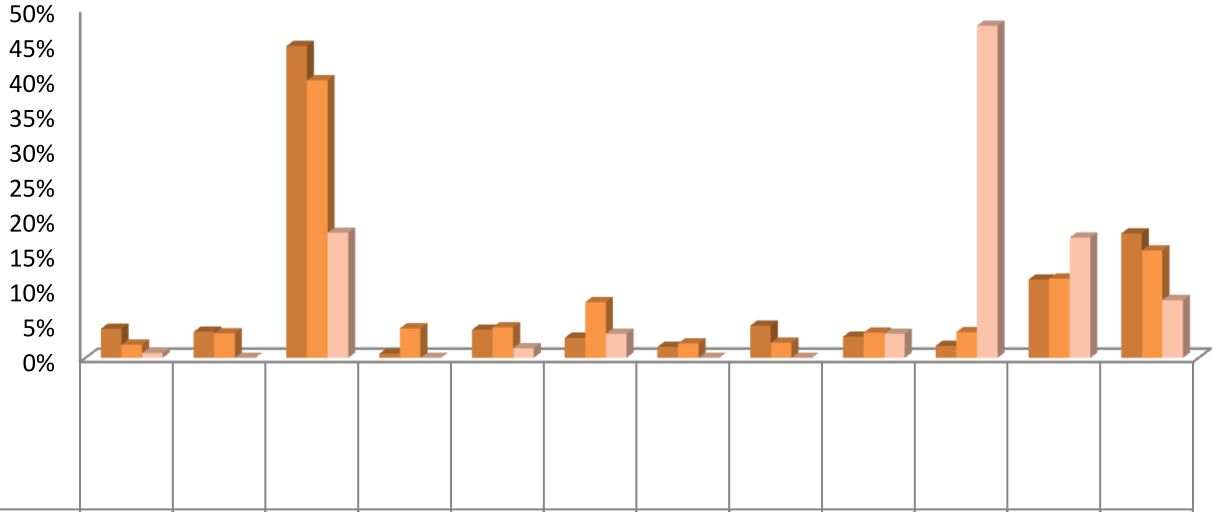


3

1.4.2

2013 44.68% 39.78%

17.93% 4



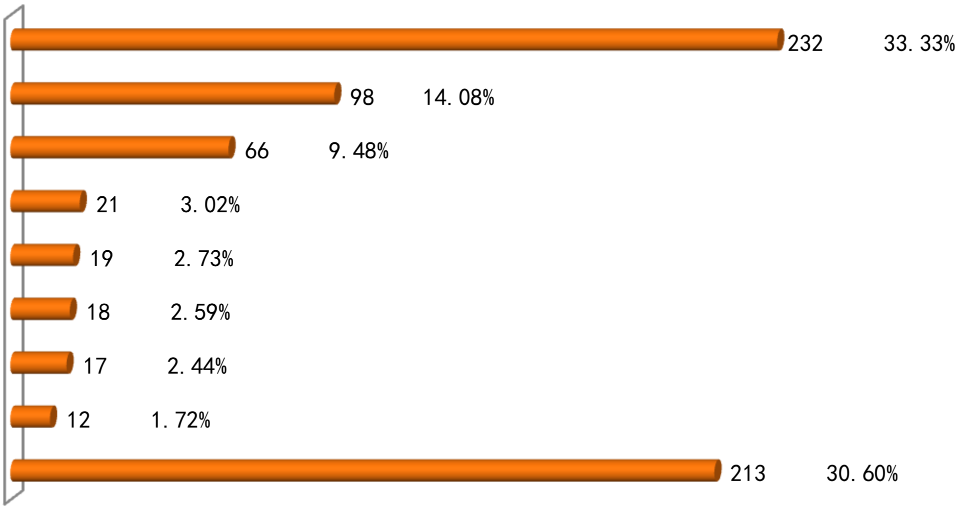
	4.17%	3.74%	44.68%	0.57%	4.02%	2.87%	1.58%	4.60%	3.02%	1.72%	11.21%	17.82%
	1.89%	3.52%	39.78%	4.21%	4.38%	7.99%	2.06%	2.15%	3.61%	3.69%	11.34%	15.38%
	0.69%	0.00%	17.93%	0.00%	1.38%	3.45%	0.00%	0.00%	3.45%	47.59%	17.24%	8.27%

4

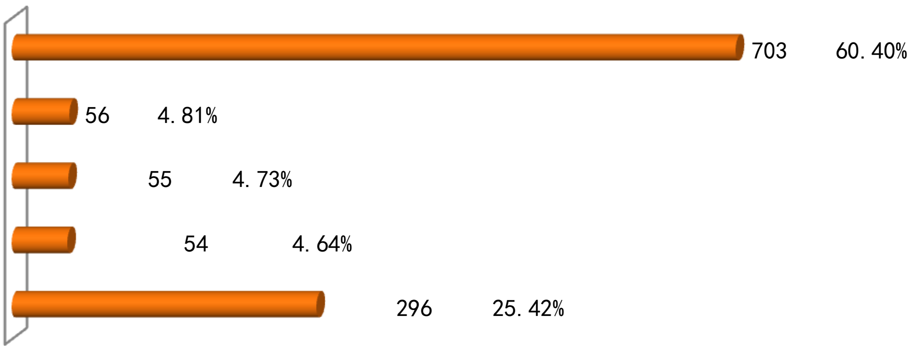
1.4.3

33.33% 60.40% 51.03% 5

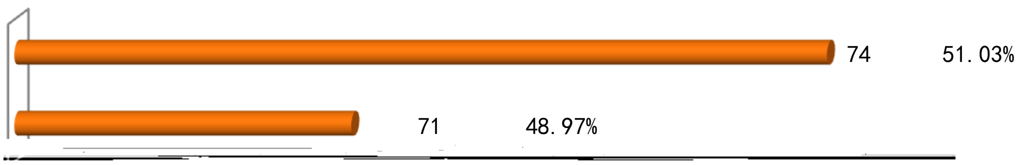
6 7



5



6



7

1.5

2013 266 10

6

	/	/
	150/21.55%	116/9.97%
	6/0.86%	4/0.34%

1.6

2013

54.86%

75.68%

40% 3 offer

1 2 offer 30% 40% 3 offer

27.95%

46.55%

74.50%

63.96% 23.14% 87.10%

50%

90%

2

2.1

“ ”

2.2

“ ” “

” “ ” 2013

167 450

2049 20000 1 5

2.3

MBA

“ ”

“ ” “ ”“

”“ ”“ ”“ ” “

”

2.4

QQ

“ ” “ ” “ ”

“ ”

2.5