
2013

2013

“ 985 ”

“ ”

2013 12 10 2013 5988
99.33% 3679 99.48%
,
500 500 22.51%
91.84% 2013 5 “ 2012-2013
50 ”

, “ ”

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”

“ ” 600 2013
10 “ ”

QQ
2013 4

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177 364

2013 2014

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” 4 5 “ ” 10 12

2013

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11

1100

590

2013

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2087

114402

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2013

373

15

15

32

4

95

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2013

140

2013

7

9

“ 90

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“ 90

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2013

2014 3

1 2013

- 2013

		184	114	60	6	0	1	3
		84	55	23	4	0	2	0
		81	60	17	2	1	1	0
		42	28	7	0	1	5	1
		52	33	12	3	0	3	1
		34	25	5	2	0	2	0
		34	25	7	1	0	1	0
		126	85	23	9	1	6	2
		84	10	27	25	3	19	0
		59	15	21	12	1	10	0
		36	12	9	6	5	4	0
		54	33	13	2	2	4	0
		206	112	55	21	5	12	1

		30	10	13	3	1	3	0
		43	27	9	1	6	0	0
		27	13	6	1	5	0	2
		28	17	4	1	9		

		76	32	23	4	9	8	0
		33	16	9	2	1	4	1
		107	47	19	14	12	12	3
		36	20	6	1	7	1	1
		98	19	23	24	13	18	1
		74	35	12	10	8	7	2
		34	13	9	3	4	5	0
		75	42	18	6	3	6	0
		43	21	14	2	6	0	0
		36	26	2	4	1	3	0
		147	90	25	12	8	12	0
		119	78	15	5	3	18	0
		67	44	11	1	6	5	0
		117	81	13	7	8	7	1
		69	41	6	3	13	4	2
		27	20	2	1	0	4	0
	4+1	1	0	0	0	0	1	0
	4+1	1	0	1	0	0	0	0
		205	128	53	9	7	3	5
		146	76	52	6	3	9	0
		52	35	11	1	3	2	0

		42	24	6	5	2	5	0
	()	46	11	22	6	2	5	0
		68	42	12	6	8	0	0
	4+1	1	0	1		0		0
		233	180	43	6	1	2	1
		65	50	11	1	3	0	0
		48	31	10	4	1	2	0
		36	24	9	0	3	0	0
		40	22	9	0	7	1	1
		29	11	12	2	1	3	0
		42	20	11	1	5	5	0
		39	17	11		8	3	0
		24	15	5	2	0	2	0
		49	19	14	6	0	10	0
		24	17	5	0	0	2	0
		251	163	29	15	18	25	1
		80	41	23	0	1	15	0
		82	58	15	1	2	6	0
		34	22	8	0	0	4	0
		39	21	15	1	1	1	0
		37	20	6	0	3	8	0

		39	23	11	1	0	4	0
		109	58	14	2	7	28	0
		56	32	8	2	7	7	0
		22	11	5	0	0	6	0
		134	68	28	2	21	14	1
		44	18	11	1	9	5	0
		37	20	5	4	2	5	1
		65	46	5	3	4	6	1
		36	22	2	1	2	9	0
		61	30	6	0	9	12	4
		29	10	0	0	2	17	0
		45	25	8	0	10	2	0
		115	58	15	6	15	20	1
		41	17	7	8	3	6	0
		5988	3355	1366	363	346	518	40

[illegible]

	119	70	69	1	0					49
	30	25	17	1	0			7		5
	26	25	19	0	0			6		1
	116	114	104	1	0	1	3	5		2
	93	90	69	3	0		7	11		3
	77	77	69	1	0		3	3	1	
	127	107	78	2	0		13	14		20
	148	121	117	0	0		2	2		27
	34	33	25	0	0		2	5	1	1
	4	3	1	1	0			1		1
	18	18	12	0	0		2	4		
	3679	3452	3065	54	25	3	174	118	12	228

3 2013

2013 9667 5988 3313
366 6642 3025 2:1
98.19%

67.93% 25.99% 32.71%,
34.29% 14.92%

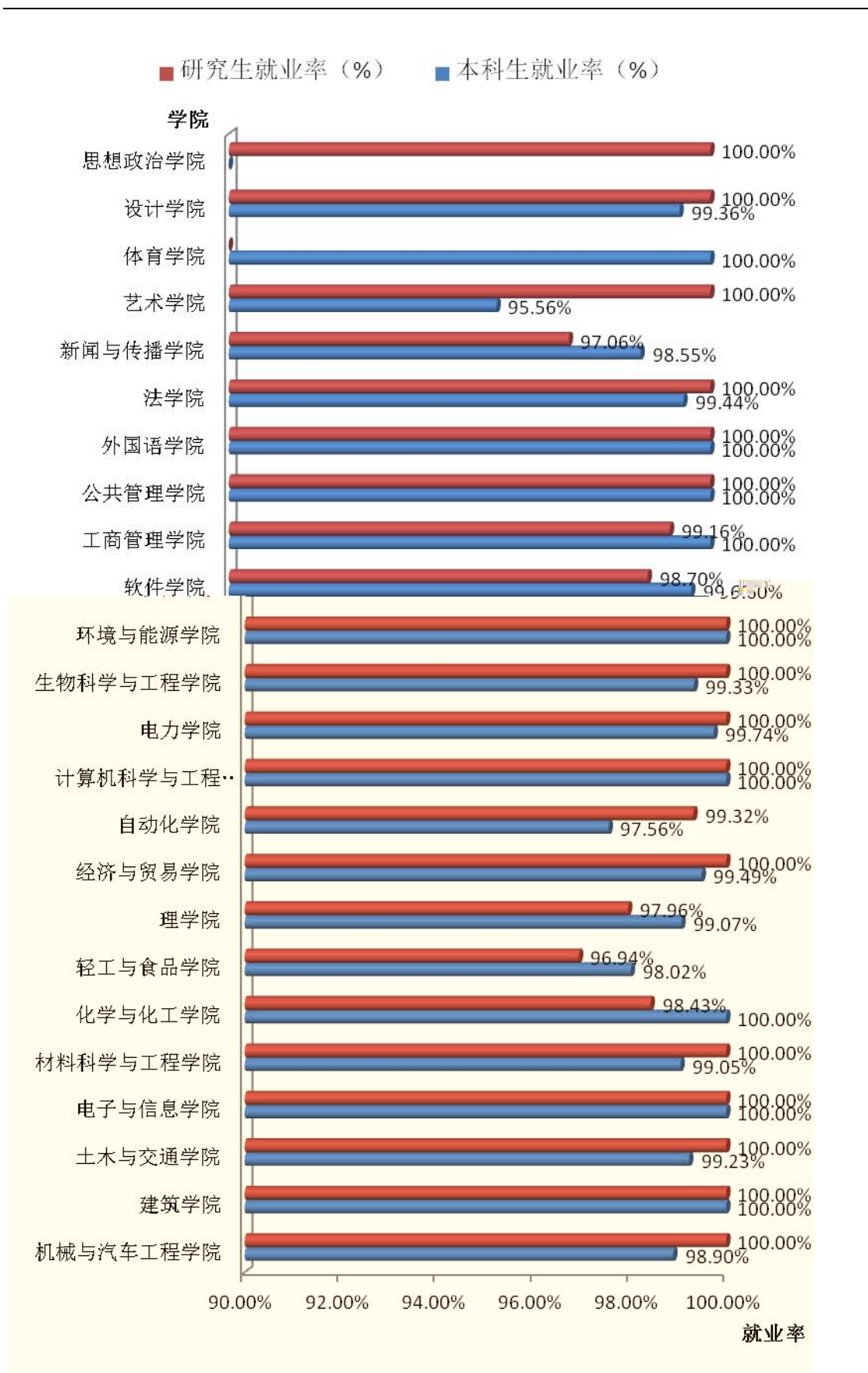
2013 99.33% 99.48%
2012

100% 2-3
2-7)

2-3

	¹ %	² %
	98.90%	100.00%
	100.00%	100.00%
	99.23%	100.00%
	100.00%	100.00%
	99.05%	100.00%
	100.00%	98.43%
	98.02%	96.94%
	99.07%	97.96%
	99.49%	100.00%
	97.56%	99.32%
	100.00%	100.00%

	99.74%	100.00%
	99.33%	100.00%
	100.00%	100.00%
	99.60%	98.70%
	100.00%	99.16%
	100.00%	100.00%
	100.00%	100.00%
	99.44%	100.00%
	98.55%	97.06%
	95.56%	100.00%
	100.00%	-
	99.36%	100.00%
	-	100.00%
	99.33%	99.48%



1.

2013

77.41%

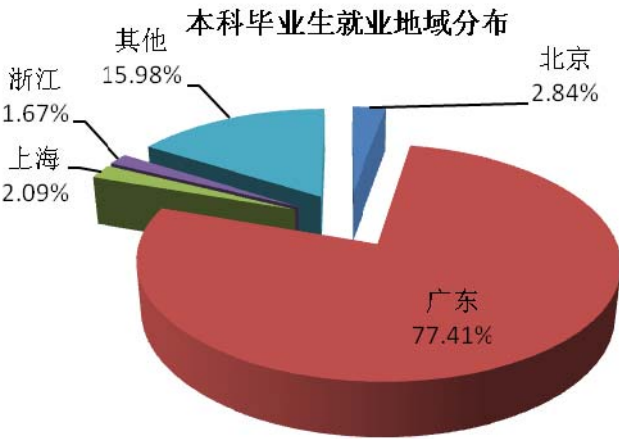
59.88%

16.21%

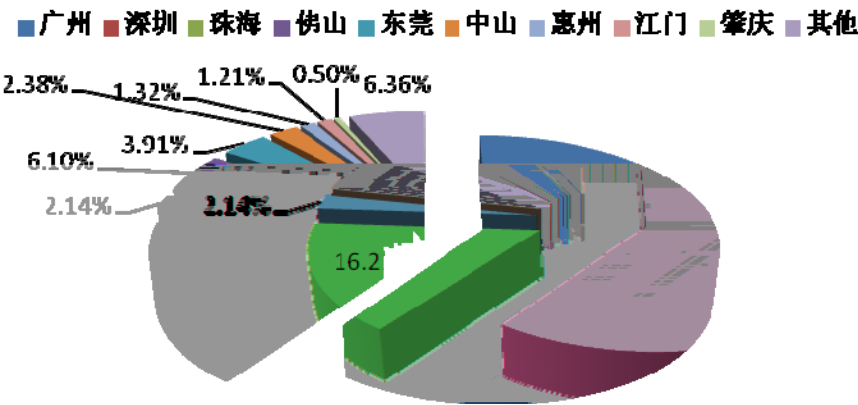
2-8

2-9

8



2-8



2-9

2013

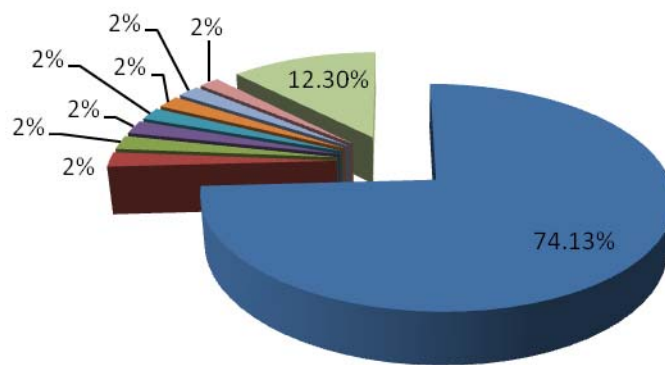
74.13%

2%

2-10

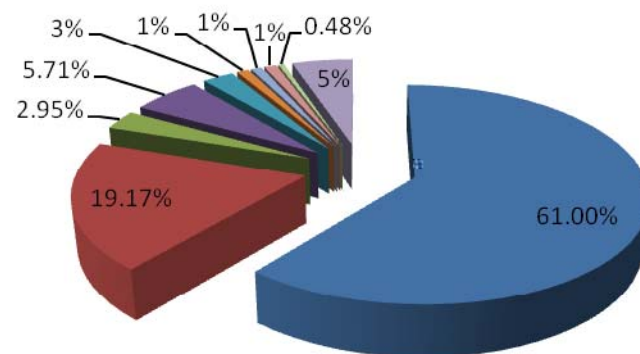
2-11

■ 广东 ■ 湖北 ■ 湖南 ■ 山东 ■ 上海 ■ 浙江 ■ 广西 ■ 福建 ■ 其他



2-10

■ 广州 ■ 深圳 ■ 珠海 ■ 佛山 ■ 东莞 ■ 中山 ■ 惠州 ■ 江门 ■ 肇庆 ■ 其他



2-11

2.

2013

53.07%, 26.26%

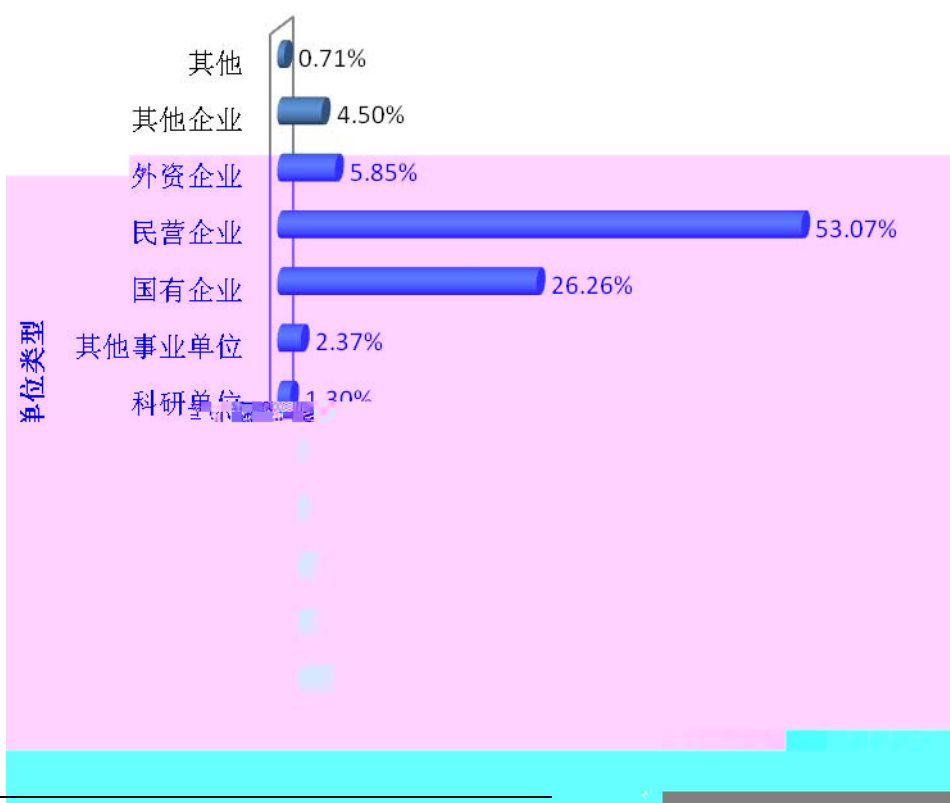
2-4 2-12 32.16%

23.60%

2-5 2-13

2-4

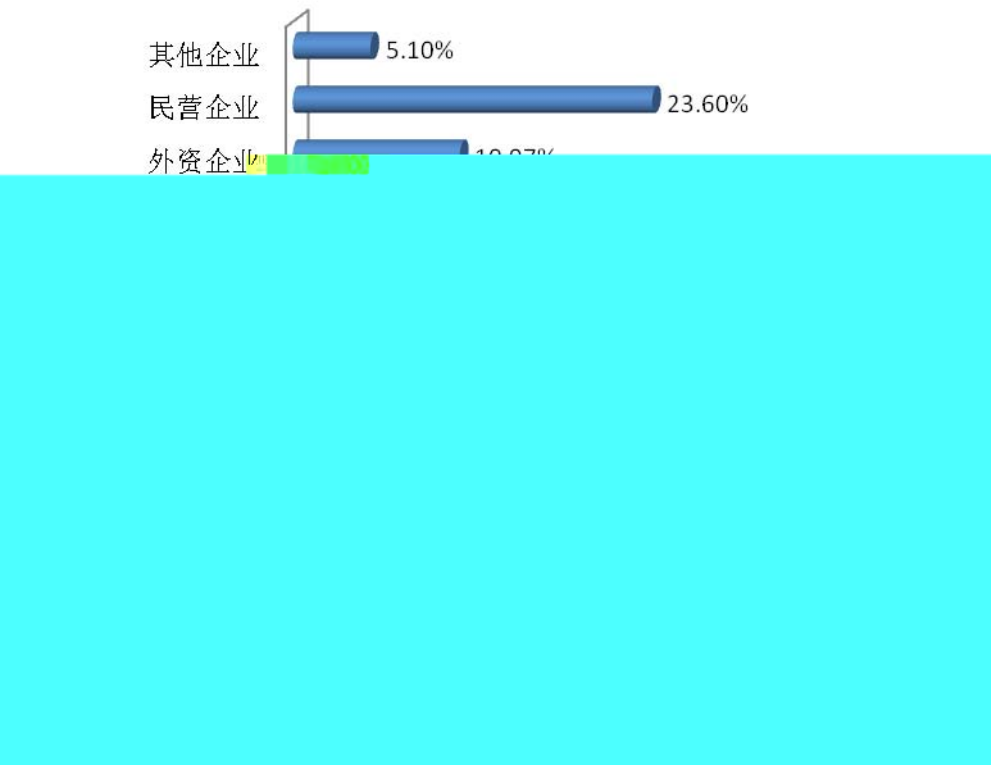
¹	121	2.87%
	52	1.23%
	53	1.26%
	19	0.45%
	5	0.12%
	55	1.30%
	100	2.37%
	1108	26.26%
	2239	53.07%
	247	5.85%
	190	4.50%
	30	0.71%
	4219 ²	100.00%



2-12

2-5		
1	192	6.16%
	3	0.10%
	42	1.35%
	270	8.66%
	29	0.93%

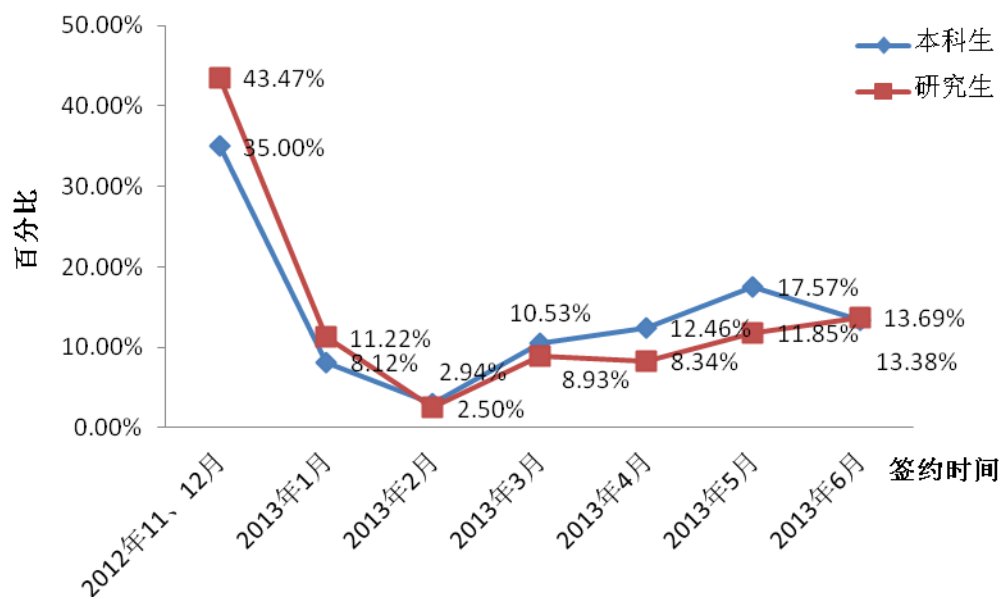
22



2-13

2013

60%



2-14

2013

“ ”

500

500

985

211

“ 211

”

“ 985

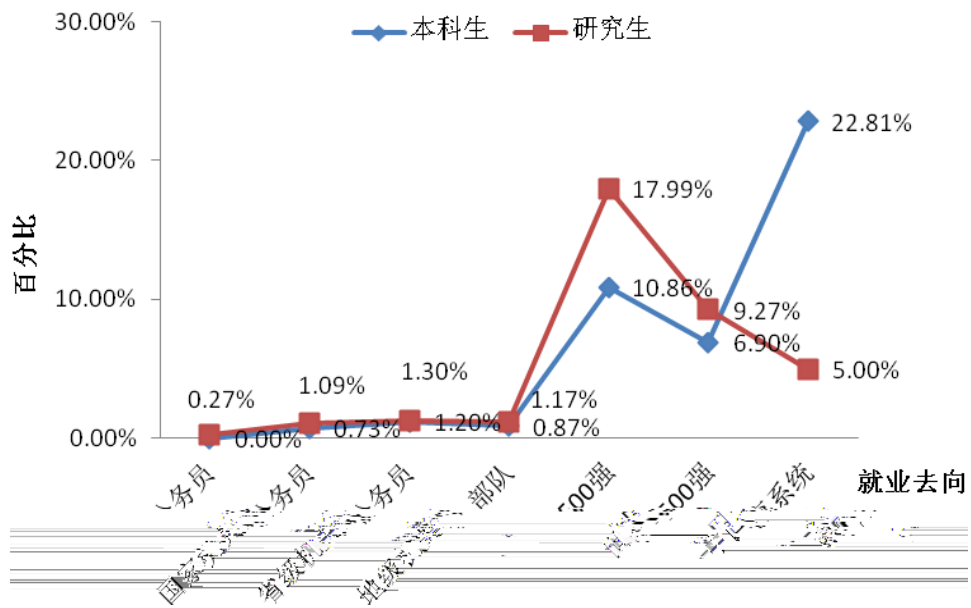
”

43.37%

36.10%

3-1

3-1



3-1 “ ”

3-1 “ ”

		5988	100.00%	3679	100.00%
		0	0.00%	10	0.27%
		44	0.73%	40	1.09%
		72	1.20%	48	1.30%
		52	0.87%	43	1.17%
	500	650	10.86%	662	17.99%
	500	413	6.90%	341	9.27%
		1366	22.81%	184	5.00%
		2597	43.37%	1328	36.10%

offer 2013

1

2013

2

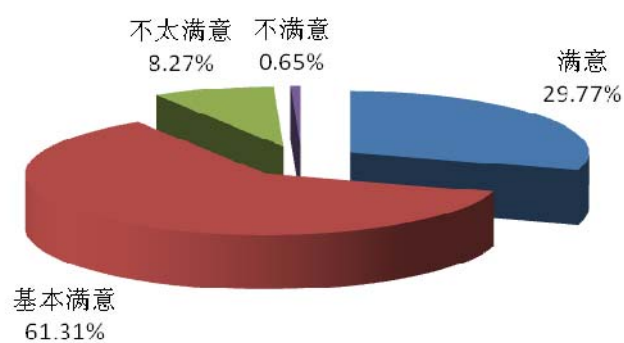
90%

3-2

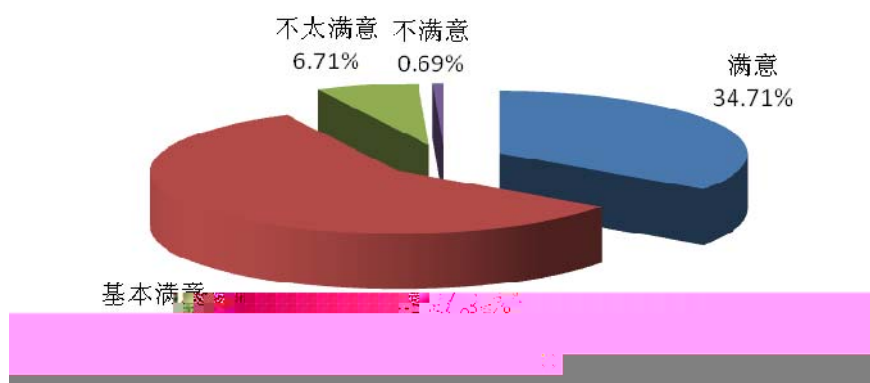
3-3

70%

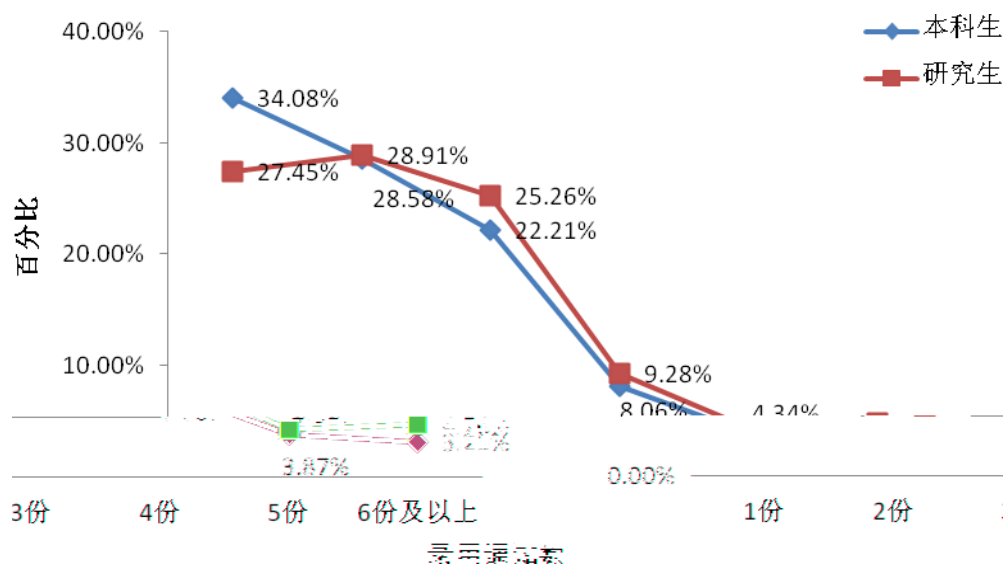
3-4



3-2

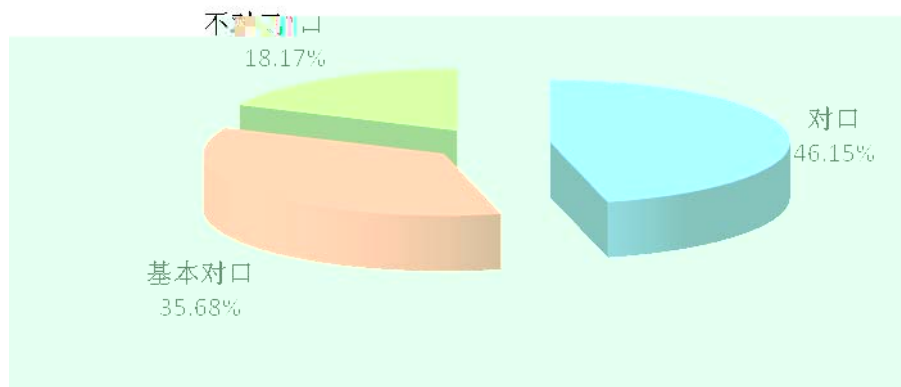


3-3

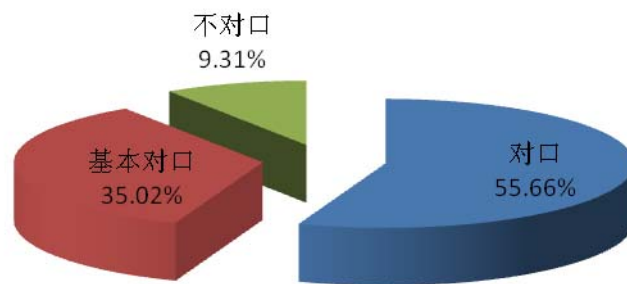


3-4

3-6



3-5



3-6

1.

2013

2013

4458

5858

7000 /

26.34%

6000 /

38.54%

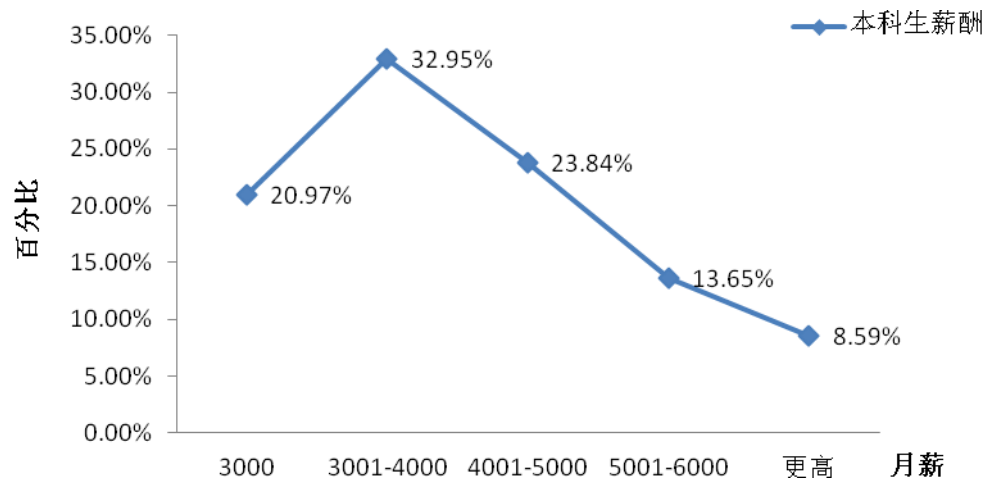
8.59%

3000

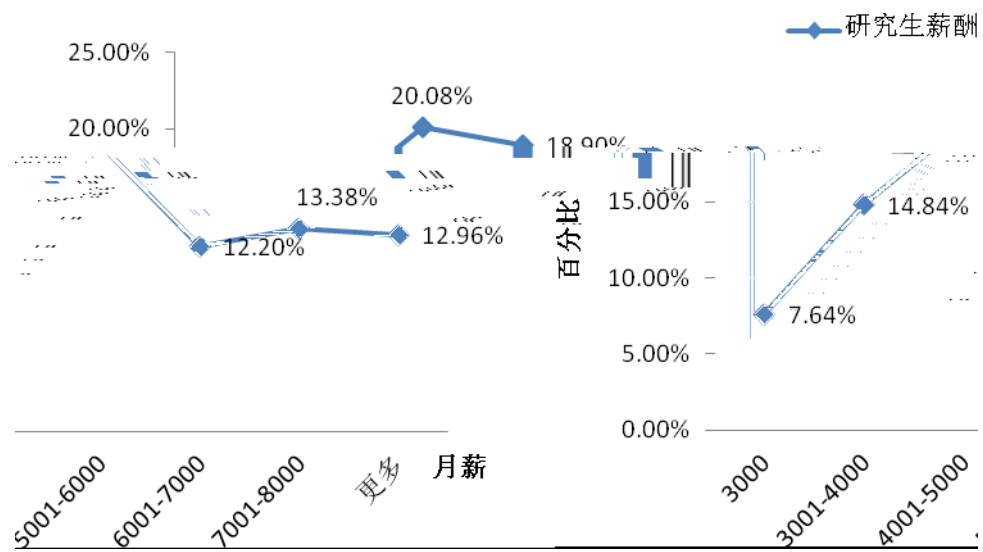
7.64%

20.97%

3-7 3-8

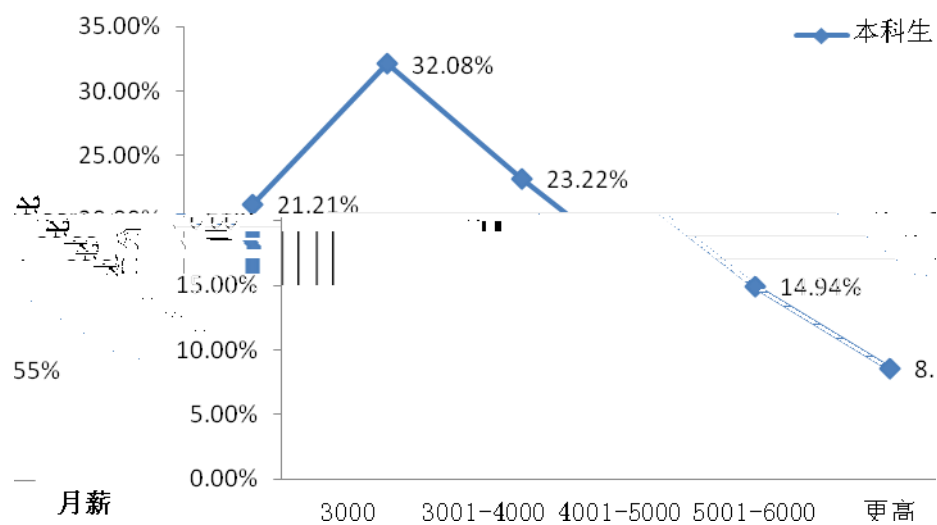


3-7

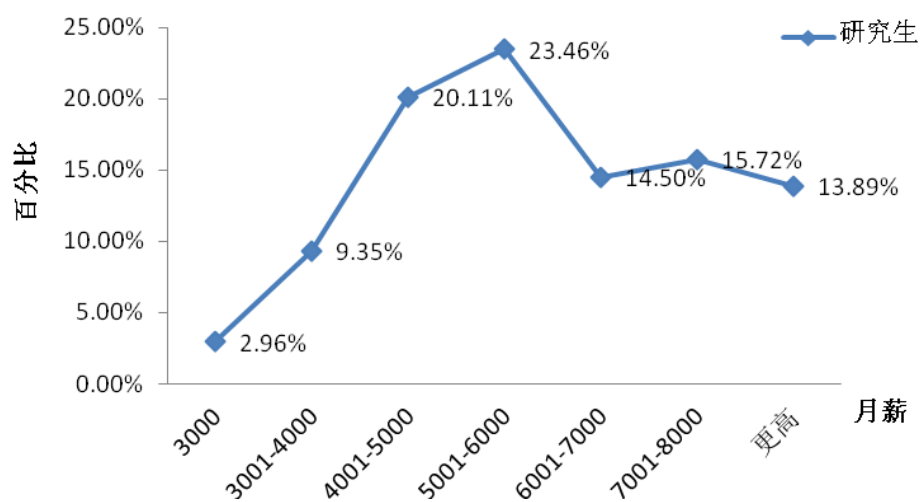


3-8

2.

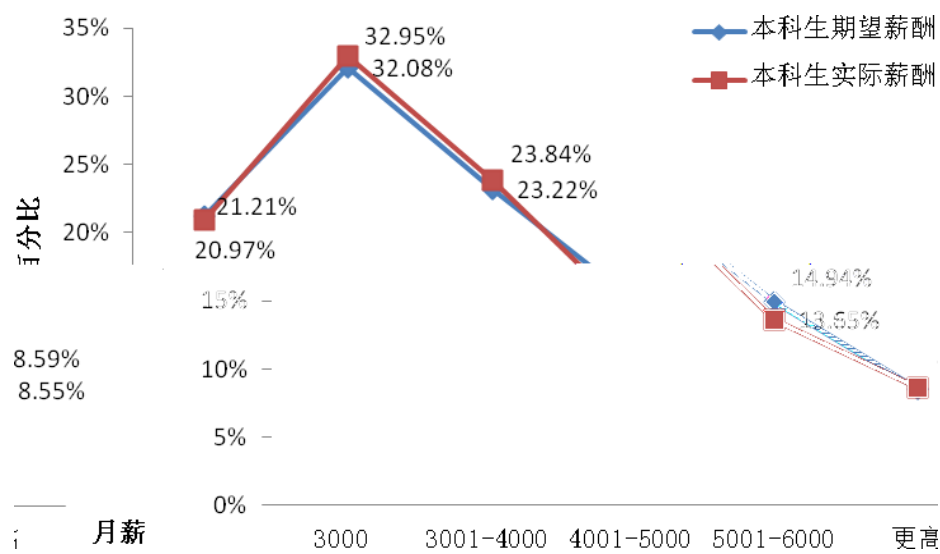


3-9

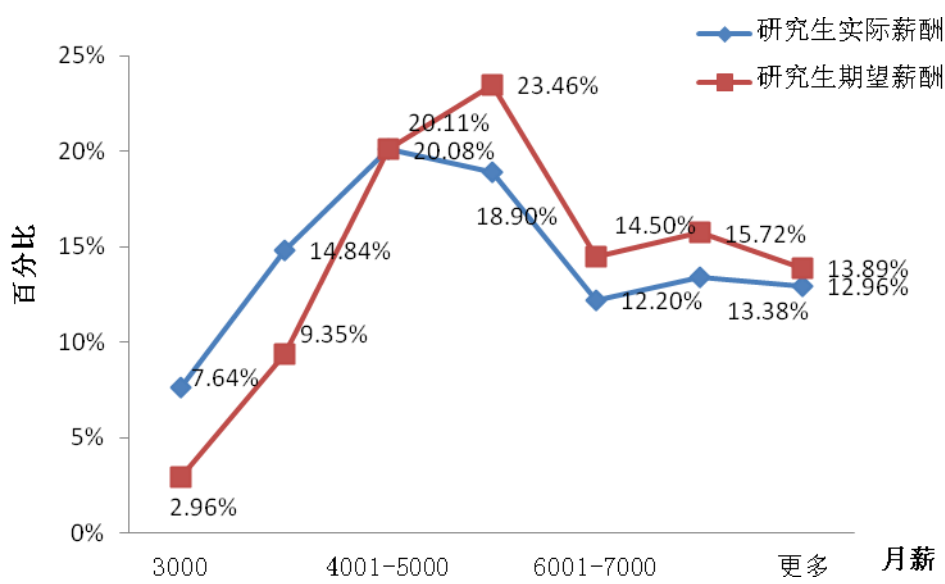


3-10

3.



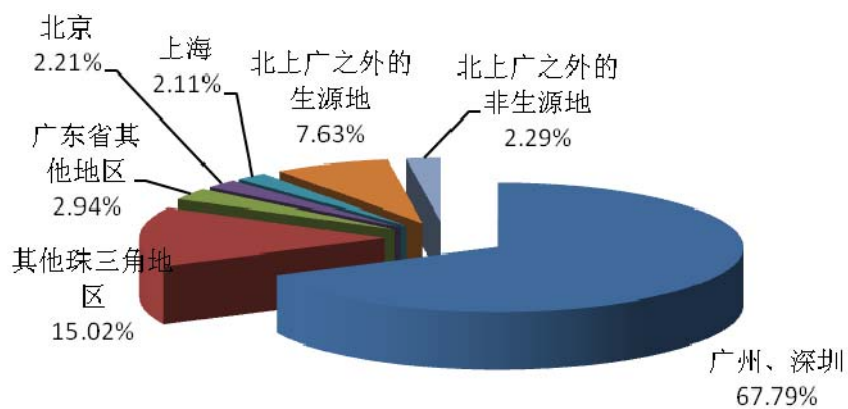
3-11



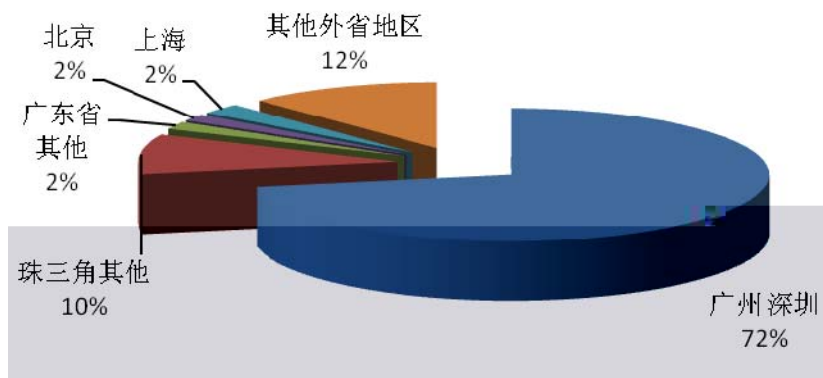
3-12

3-11

3000-5000 “ ” 5000
10% 3-12



4-1



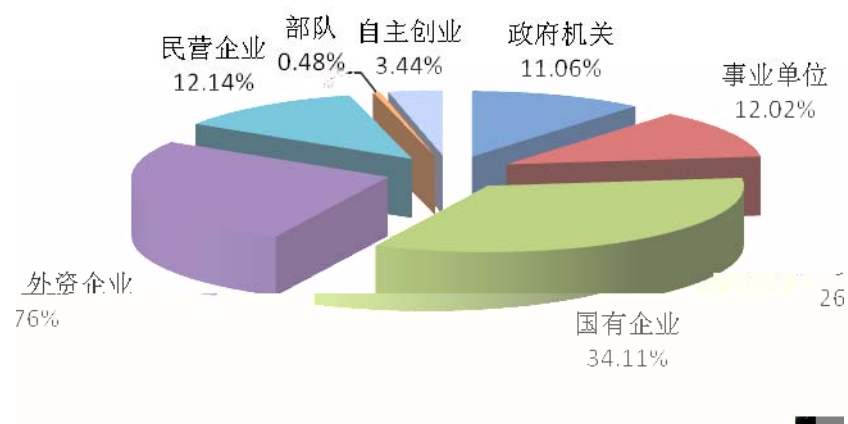
4-2

84%

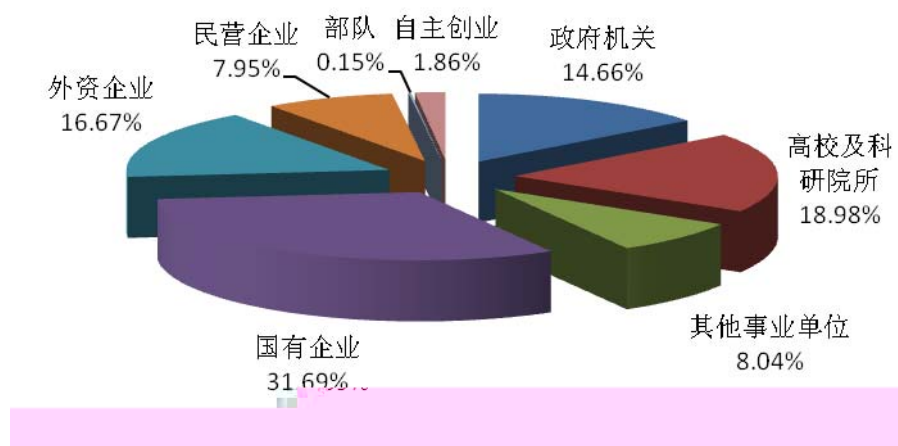
20%

4-1

4-2



4-3



4-3

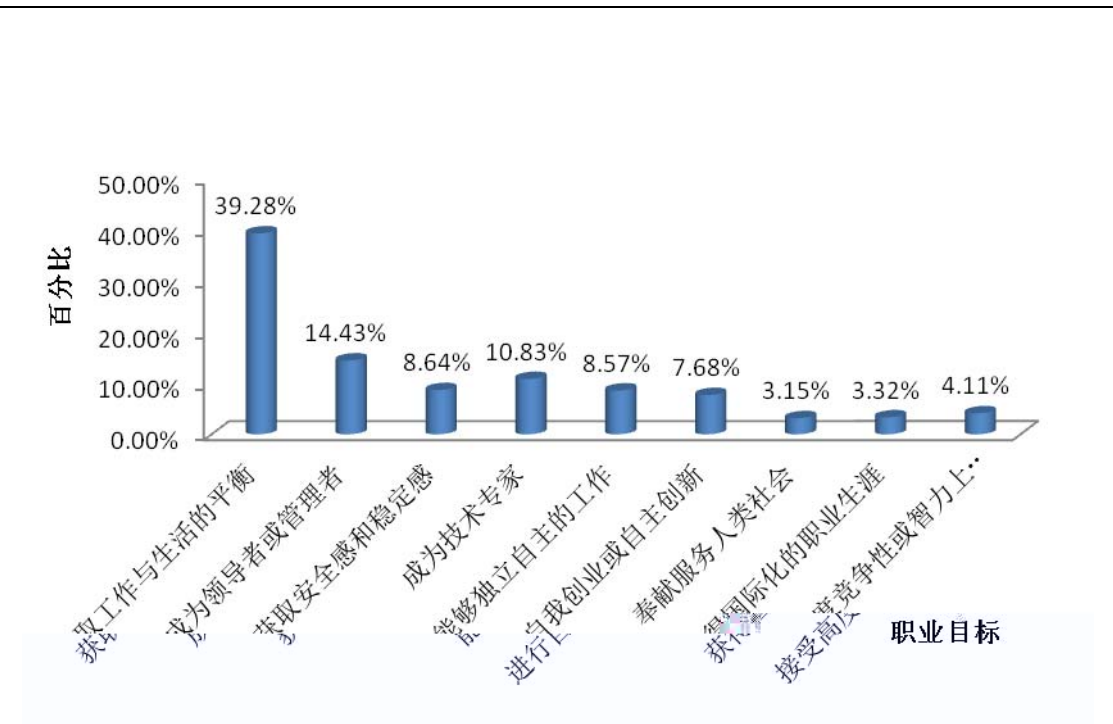
2013

4-3

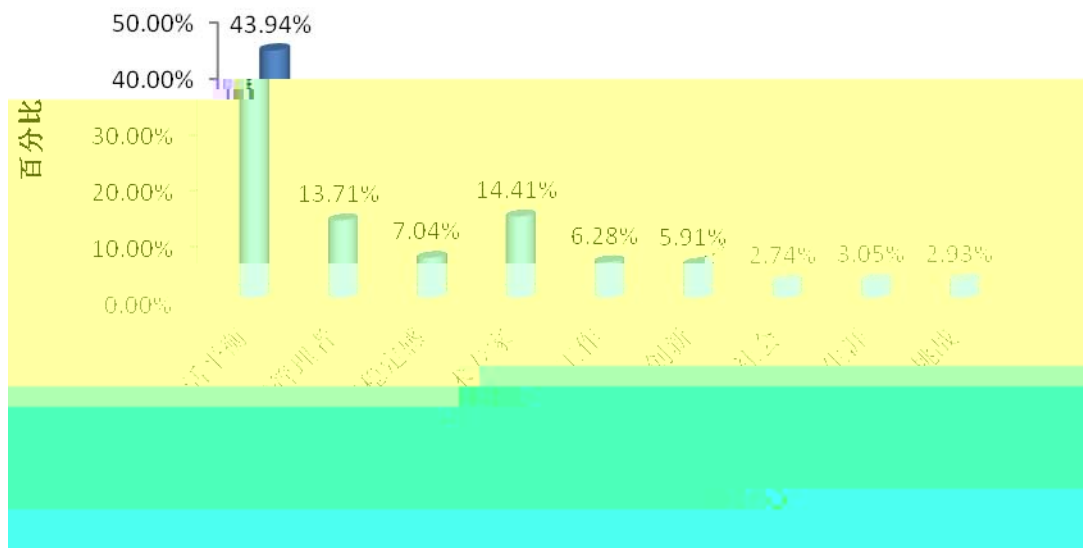
4-4

/	576	12.02%	376	11.46%
/	530	11.06%	334	10.18%
	244	5.09%	244	7.43%

/	353	7.36%	225	6.86%
	107	2.23%	225	6.86%
	302	6.30%	202	6.15%
	1635	34.11%	194	5.91%
	582	12.14%	189	5.76%
	23	0.48%	179	5.45%
	123	2.57%	134	4.08%
	244	5.09%	128	3.90%
	209	4.36%	116	3.53%
	165	3.44%	108	3.29%
	222	4.63%	86	2.62%
	218	4.55%	81	2.47%
	176	3.67%	75	2.29%
	39	0.81%	74	2.25%
	129	2.69%	57	1.74%
	21	0.44%	33	1.01%
	33	0.69%	32	0.98%
/ /	65	1.36%	31	0.94%
/	70	1.46%	30	0.91%
/	69	1.44%	29	0.88%
/	1283	26.76%	25	0.76%
	48	1.00%	22	0.67%
IT	48	1.00%	22	0.67%
	32	0.67%	13	0.40%
	92	1.92%	11	0.34%
	47	0.98%	7	0.21%
	4794	100%	3282	100%



4-5



4-6

40% “ ”

“ ” “ ”

10% 4-5 4-6
